

**Post Graduate Diploma in Management****(PGDM)****2 years - Master's level Program****COMMON SUBJECTS**

1	Management Theory
2	Managerial Economics
3	Accounting for Management
4	Business Environment
5	Organizational Behaviour
6	QT for Management
7	Fundamentals of Marketing
8	Financial Management - Corporate Finance
9	HR Management
10	Operations Management
11	Corporate Legal Environment
12	Computer Applications
13	Research Methodology
14	Strategic Management

**NOTE:** The subjects to be taught under a specialization will be from among the list furnished. The information furnished above is indicative and IIRM reserves the right to change the contents at any time.

**FINANCE**

1	Security Analysis & Portfolio Management
2	Principles and Practices of Banking
3	Insurance Management
4	Taxation
5	Financial Risk Management
6	Capital Markets
7	Money Markets
8	Business Valuation
9	Mergers & Acquisitions
10	International Finance
11	Project Finance
12	Infrastructure Finance
13	Treasury Management
14	Emerging Trends

**FINANCIAL SERVICES**

1	Security Analysis & Portfolio Management
2	Principles and Practices of Banking
3	Insurance Management
4	Taxation
5	Financial Risk Management
6	Capital Markets
7	Business Valuation
8	Mergers & Acquisitions
9	NBFC Management
10	Investment Banking
11	Financial Markets and Services
12	Marketing of Financial Services & Distribution channels
13	Microfinance & Financial Inclusion
14	Emerging Trends

**MARKETING**

1	Services Marketing
2	Consumer Behaviour
3	Brand Management
4	Integrated Marketing Communications
5	New Product Development
6	Rural Marketing
7	Retail Marketing
8	Digital Marketing
9	Customer Relationship Management
10	International Marketing

**RISK MANAGEMENT**

1	Fundamentals of Risk Management
2	Strategy and Risk Management
3	Practice of Risk Management
4	Risk, Governance and Culture
5	Futures, Options & Risk Management
6	Enterprise Risk Management
7	Risk in Financial Institutions
8	Treasury Risk Management

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INSURANCE	
1	Principles of Insurance
2	Legal & Regulatory Environment
3	Sales & Marketing in Insurance & Services
4	Insurance Underwriting
5	Claims Management
6	Motor Insurance
7	Commercial Property & Business Interruption Insurances
8	Cargo and Goods in Transit Insurances
9	Health Insurance
10	Insurance Business Finance
11	Reinsurance

HEALTH CARE & INSURANCE	
1	Introduction to Medical Science
2	Diseases & Lifestyle Issues
3	Types of Treatment & Pharmacopoeia
4	Healthcare Systems
5	Health Insurance Products
6	Health Insurance Underwriting
7	Health Insurance Claims Management
8	Health Laws & Regulations
9	Hospital Management
10	TPA Management & Network Hospitals
11	Customer Relationships Management

ACTUARIAL SCIENCE	
1	Introduction to Mathematical Statistics
2	Inferential Statistics & Multivariate Analysis
3	Interest rates and Annuity Models
4	Life Insurance and Pension Mathematics
5	Stochastic Models
6	Time series Analysis and Forecasting
7	Theories and Models of Risk
8	Premium Computation and Valuation in Insurance
9	Survival Models
10	Financial Reporting in Banks and Insurance Companies
11	Stochastic Calculus
12	R for Business Applications

BUSINESS ANALYTICS	
1	Mathematical Concepts of Structures
2	Correlation and Regression
3	Exploratory Data Analysis
4	Time Series and Stochastic Process
5	Computer Systems and Architecture
6	Design of Algorithms
7	Basics of Machine Learning
8	MIS & Data Based Management Systems
9	Project Management & Software Engineering
10	Data Management and Data Mining
11	Big Data
12	Life Cycle of Business Analytics
13	Cluster Analysis Segmentation
14	Analytical Tools & Techniques : R, Hadoop, Tableau,SQL,Python
15	R for Business Applications

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