ADMISSIONS - 2019

IIRM
(A joint Initiative of IRDAI and Govt of Telangana)

PGDBA (1 Year)
PG Diploma in Business Analytics

Program

PGDBA is a One Year Program in Analytics. The course offers a unique combination of domain knowledge in Analytics with practical inputs. Data analytics helps to usher in the digital revolution and drive revenues for companies across Industries like Retail, Banking, Insurance etc. Approximately nearly a fifth of the IT companies world wide planing to hire candidates with Business Analytics skills in the next 12 months.

Course Objectives

The course is designed to prepare students for a career in Analytics and to enhance capabilities and effectiveness.

The Objectives of the program are to :

- Provide students with an overview and current status of Analytics in India.
- Prepare the students in understanding Analytics by providing them relevant concepts of Mathematics, Statistics and Information Technology.
- Train the students in the usage of various existing Analytical Tools.
- Make student to understand the role of Analytics in the current e-commerce Industry.
- Discuss innovative strategies for marketing of various products using Analytics.

ELIGIBILITY: Graduate in Arts, Science or Engineering and should be proficient in Mathematics / Statistics. Persons writing their final exams can also apply. Admission will be based on personal Interview.

Some of Our Recruiters

Deloitte. CGI Allianz Royal Sundaram General Insurance kotak Life Insurance coMakeIT continuous innovation

AIG Apollo Munich HEALTH INSURANCE VALUEMOMENTUM AD3i WHERE SUCCESS AND AGILITY MATTER INRHYTHM INFORMATION. INSIGHT. INNOVATION.®

For more details log on to **www.iirmworld.org.in**

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