

ADMISSIONS - 2019

IIRM

PGDBA (1 Year)



PG Diploma in Business Analytics

Program

PGDBA is a One Year Program in Analytics. The course offers a unique combination of domain knowledge in Analytics with practical inputs. Data analytics is helping to usher in a digital revolution and driving revenues for Companies across the Industry like Retail, Banking, Insurance etc. Approximately nearly a fifth of the IT companies world wide plan to hire for Business Analytics skills in the next 12 months.

Course Objectives

The course is designed to prepare students for a career in Analytics and enhance capabilities and effectiveness of working professionals already in this field. The Objectives of the program are to :

- ➔ Provide students with an overview and current status of Analytics in India.
- ➔ Prepare the students in understanding Analytics by providing them relevant Concepts of Mathematics, Statistics and Information Technology.
- ➔ Train the students in the usage of various Analytical Tools available.
- ➔ Understand role of Analytics in the current e-commerce Industry.
- ➔ Discuss innovative strategies for marketing of various products using Analytics.

ELIGIBILITY: Any Graduate from a recognized University. Those who are appearing for their final examinations can also apply. Knowledge of Mathematics / Statistics will be an advantage. Admissions will be based on personal interview.

Some of Our Recruiters



(A joint Initiative of IRDAI and Govt. of Telangana)

For more details log on to www.iirmworld.org.in

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